# CLP/School for Social Entrepreneurs: Cultural Entrepreneurs Learning Programme

Building on its learning model for social entrepreneurs, the School for Social Entrepreneurs (SSE) is delivering an interdisciplinary programme that brings together a network of 12 cultural entrepreneurs working towards social, environmental and economic change.

The programme will run for just under a year and will equip 12 emerging cultural entrepreneurs trying to realise their vision through practitioner–led sessions, project visits and one-to-one coaching sessions. CLP is supporting 12 places on the learning programme for individuals setting up or growing cultural projects in CLP priority areas that have a social or environmental impact. The programme began on 1<sup>st</sup>,2<sup>nd</sup> and 3<sup>rd</sup> May, and will run until March 2008.

The 12 projects that the students are developing are:

#### **Performing Arts Group for Schools and the Community**

A project to develop a 'bank' of artists who can work within the community and state schools offering an equivalent and comparable service to private theatre and stage schools.

#### **Creative and Therapeutic Training Company for Young People**

A training company dedicated to working with young people aged 13-19 at risk of becoming not in education, employment or training. Working in a creative and therapeutic environment boosting their self-esteem, broadening their horizons and leading to additional qualifications, in particular through the use of filmmaking.

#### **This Way Mediation**

An organisation that designs and delivers programmes of community cohesion and mediation. Streetbeatz is the first programme being offered by the company and brings together young people at risk and the police - using drama and music (drumming).

#### **Eco Design Business**

This project will set up an eco design business providing a one-stop shop for fashionable, high-quality eco design products for the home. Products will range from basics to luxurious limited batch production and original designs including bespoke commissions for public and private clients complete with design consultancy and project management services to see the process through to installation.

#### **Arts and Personal Development**

This project will develop an organization that brings together arts and personal development and which works across educational, community and corporate sectors. The organisation will design and deliver spoken word, literary and cross art packages to schools, heritage organisations and community groups. The main services offered will be literary arts, creative facilitation, communication and presentation skills training, storytelling for business and coaching and mentoring.

# H.E.A.D. 4 Black Youth (Heritage, Education, Aspirations, Development)

A project to mitigate the effects of social exclusion, discrimination and institutional racism by developing BME young people's aspirations through a dynamic interactive programme based on Black heritage and culture.

The centre will run a four week self development course for 10 young people, in the first year the course will run three times, but eventually six times a year. Main themes of the course are Black Culture and History, Life Skills, Education and Racism. The course is designed to build knowledge about who they are as individuals and as a people, fully utilizing the positive history and culture that is around them.

The project will provide a positive cultural space that fosters self-respect and builds self-esteem. An essential aspect will be the radical change in their environment (from negativity, racism, social exclusion) immersing them in black culture, history and art.

#### **Synergy Centre and Indigenous People**

The Synergy Centre is a community arts centre in Camberwell with a strong creative and environment ethos. Its general purpose is to provide facilities for the local community as well as offering work-based learning opportunities in a number of different areas. Indigenous People is a cultural education charity that works with traditional world music and dance companies to organise UK wide education and performance tours to clients in the local authority, voluntary/community and private sectors. Indigenous People is seeking to conduct more high profile tours of the UK, Europe and Australia, including a festivals space exploring the value and importance if indigenous culture as part of the planet's heritage.

## Thinking Flowers?

The *Thinking Flowers?* Project is a multifaceted idea for the establishment of a social organisation located in central London. *Thinking Flowers?* aims to provide a sustainable Floral Design and Installation service to London based organizations and individuals. Other aspects of the project include

sustainable flower growing, workshops and creative apprenticeships for people with Dyslexia.

#### Music and arts Training for young people in Brent

This project aims to increase access to the arts in deprived areas within the London borough of Brent. It aims to establish music and other arts training programmes designed to capture the interest amongst young disaffected people who have little or nothing to stimulate their interest, and engage them in an art form they enjoy and admire whilst increasing their skills, creativity and enhancing their self belief.

#### **Media and Arts Production Company**

A project to establish a UK based commercial media and arts production company with a corporate social responsibility to fund a traditional medical health centre and learning initiatives primarily in the Democratic Republic of Congo.

The company will produce innovative and sustainable African dance and music projects for local and wider communities in the UK, and in the DRC provide training in arts and media management and technologies with already existing companies and performing groups.

These will include establishing an accredited Traditional dance and music academy to encourage young generations of Africans in the Diaspora, and Africa to maintain an arts heritage that is fast losing out to western technology and contemporary genres.

The project will also promote African dance as a significant and valuable genre within Western art, education and society.

#### **Ground Up Development**

Ground Up Development, which seeks to encourage, inspire and equip young people who are facing social exclusion, through educational and cultural projects such as Hidden Histories. Hidden Histories is a black heritage and culture project primarily aimed at young black men. The project runs a programme which is made up of various heritage related workshops, creative workshops, team building activities, short seminars and site visits to heritage establishments. The programmes aim to bring together young people and teach them the importance of embracing their heritage as a means of advancing themselves and being a progressive element in their local community.

## **PACT - Prisoners Academy for Creative Training**

Over 70% of prisoners reoffend within two years. The main causes of recidivism are homelessness, unemployment and lack of training or education. PACT will be an academy in performance arts for prison leavers about to be released. There will be a residential period at the start of the accredited training will be give in all aspects of theatre arts including acting, stage management, design and production. Participants will create a professional touring company and provide specialist community workshops, which will act as a source of revenue.